

## Advertiser Guidelines

- All advertisements will be reviewed for consistency with ASPA's mission, values, strategic priorities, and policies.
- All advertisements and commercially sponsored publications are independent from editorial decisions.
- ASPA provides no endorsement of advertisers' services or products or responsible for claims made in an advertisement appearing in its publications.
- ASPA will not allow any advertisements that may damage or compromise the associations or members' reputation.
- ASPA will not accept advertising for products or services known to be harmful to health (e.g., tobacco and alcohol products).
- ASPA will not accept advertising for candidates for elective office. Advertisements must be non-partisan and non-political.
- ASPA reserves the right to reject any advertisement deemed inaccurate, misleading, prejudicial, intolerant, unethical, or otherwise inappropriate for a professional publication.
- ASPA requires that advertisers comply with applicable local, state, and central laws. Ethical standards may exceed legal compliance, and preservation of ASPA's non-profit status will take precedence.
- Advertisers are responsible for the content of their ads.
- Other than returning prepaid fees, ASPA is not liable for any alleged loss or damages if an advertisement is omitted for any reason.
- Advertisers are responsible for complying with advertisement dimensions, file formats, and closing dates.
- ASPA may require that an advertisement be labelled in some way to differentiate the paid advertisement from ASPA announcements.
- By purchasing advertising from ASPA, the advertiser and/or their representative agrees to all terms within this policy.

## Advertising Booking

- Advertisements are available on a first-come, first-served basis, and space-available basis.
- Payment in full is required before publishing or disseminating the ad.
- Members will be provided discount on advance multiple bookings. For details, kindly contact team Secretariat at [vikram@aspaglobal.com](mailto:vikram@aspaglobal.com)

## Advertising complaints policy

- Questions about this Policy should be directed to the Association's Secretariat or Head of Marketing and Communications.
- Please send any complaints about advertising to: [info@aspaglobal.com](mailto:info@aspaglobal.com)

*Disclaimer: This policy template is meant to provide general guidelines and should be used as a reference. It may not consider all relevant local, state, or central laws and is not a legal document. Neither the author nor Workable will assume any legal liability that may arise from the use of this policy.*