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TRACEABILITY & AUTHENTICATION TIMES

The official magazine of the Authentication
Solution Providers' Association (ASPA)

A man in a dark blue suit and light blue shirt is smiling and holding a large, metallic, shield-shaped object with both hands. The shield has a white checkmark in the center and is surrounded by a ring of small, glowing orange stars. The background is a solid dark blue.

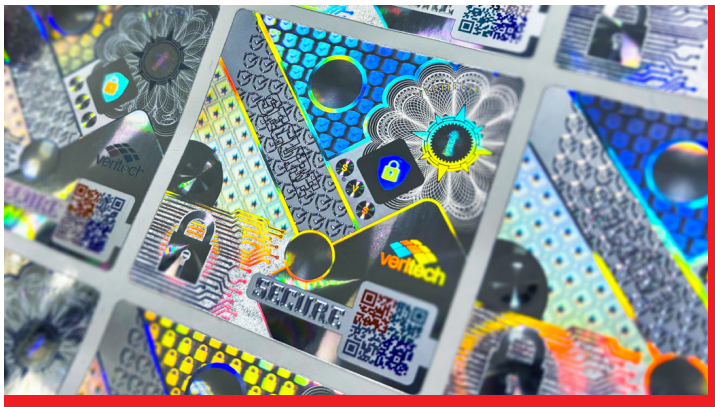
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SHAPING TOMORROW

ASPA 2025-27

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TRACEABILITY & AUTHENTICATION TIMES

The official magazine of the Authentication Solution Providers' Association (ASPA)

EDITOR'S CORNER



Dear Readers,

Welcome to the 57th edition of Traceability & Authentication Times — the newly evolved identity of ASPA's flagship publication, formerly known as The Authentication Times. This rebranding reflects a natural progression in our journey — one that mirrors the growing convergence between authentication and traceability. As industries move toward smarter, data-driven ecosystems, securing trust now means not only validating a product's authenticity but also tracing its entire journey from source to shelf.

This milestone edition arrives at a defining moment for ASPA and the industry at large. Our cover story, "Securing Trust, Shaping Tomorrow: ASPA 2025–27," highlights the election of ASPA's new Governing Body led by Mr. Ankit Gupta, as President. The story underscores the Association's renewed focus on its four core pillars — Awareness, Advocacy, Research, and Innovation — as we continue strengthening India's fight against counterfeiting, smuggling, and illicit trade. The new leadership carries forward ASPA's 25-year legacy of fostering collaboration, policy engagement, and the adoption of cutting-edge authentication and traceability technologies.

Adding to this momentum, ASPA in collaboration with Accenture recently launched a landmark report on India's Authentication & Traceability (A&T) Industry, the first comprehensive market study of its kind. Valuing the Indian A&T industry at 9,705 crore in FY 2023–24 and projecting a double-digit CAGR of 11.3% through FY 2028–29, the study reaffirms the growing importance of secure and transparent supply chains across sectors such as pharmaceuticals, FMCG, agrochemicals, and automotive. This data-driven insight not only strengthens the policy narrative but also reinforces ASPA's position as a thought leader and catalyst for the A&T ecosystem.

The issue also captures key developments from across the globe — from growing digital accountability in e-commerce platforms to new innovations in counterfeit drug detection — reflecting how technological advancement and collective responsibility are shaping the future of product integrity.

As we embrace this new identity — Traceability & Authentication Times — we reaffirm our commitment to being the voice of a rapidly transforming industry. The magazine will continue to spotlight ASPA's initiatives, member innovations, and collaborative efforts that make supply chains more authentic, traceable, and trusted.

Thank you for being part of this journey. Together, let us continue to secure trust and shape tomorrow.

Happy reading!!

Yours Sincerely,

Puneet Maithani
Editor,
Traceability & Authentication Times

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About the Traceability & Authentication Times

Traceability & Authentication Times is the official magazine published by Authentication Solution Providers' Association (ASPA). The publication offers in-depth analysis, news, research, article, and expert opinion on the latest developments on Anti-counterfeiting, Brand Protection, Serialization and Traceability in and out of India. The editorial team welcomes news, contributions, and comments.

For further information, subscriptions, contributions and advertisement, please email your submission at pradeep@aspaglobal.com or call at +91 7835814389.

The American Apparel & Footwear Association (AAFA) urges tougher action on online counterfeit networks

Meta, Shopee and Alibaba platforms were named by the AAFA in a call for greater accountability, as counterfeiters exploit digital tools to flood markets with fake products and deceive consumers

“Every day, counterfeits and the fraudulent ads, fraudulent websites and dupe influencers that promote them flood platforms, deceiving consumers and complicating the important work of brand protection professionals to take down illicit and dangerous goods”, highlights Jennifer Hanks, AAFA's Senior Director of Brand Protection.

“All platforms”, she continues, “must step up and take accountability for their willful blindness by instituting proactive, preventative measures so counterfeits are not visible on platforms in the first place”.

The American Apparel & Footwear Association (AAFA) has called on the United States (US) government to take more decisive action against major online platforms that enable the sale and promotion of counterfeit goods.

In its submission to the Office of the US Trade Representative for the ‘2025 Notorious Markets for Counterfeiting and Piracy’ report, the association identified Meta's Facebook and Instagram, Shopee, Alibaba's AliExpress and Taobao as key offenders. According to AAFA, these platforms benefit financially from counterfeit trade, which endangers legitimate businesses, American workers and consumers.

The association warned that the problem continues to escalate with the growth of e-commerce. AAFA member brands once again dominated the top categories of confiscated counterfeit goods in 2024.

Counterfeit products, the organisation said, not only damage innovation and employment but also pose environmental and consumer safety risks, often bypassing regulatory standards in pursuit of profit.

AAFA President and CEO Steve Lamar stated that identifying these platforms as “notorious markets” acknowledges the scale of the problem across some of the world's most frequented social media



and e-commerce sites. Lamar urged the Trump administration to spotlight the lack of adequate enforcement by online marketplaces and to raise consumer awareness about the prevalence of counterfeit fashion products circulating online.

Artificial Intelligence

A growing concern is the use of artificial intelligence by counterfeiters, who are increasingly leveraging the technology to create and distribute fake goods more efficiently than platforms can detect and remove them. AAFA argued that urgent government action is needed to close enforcement gaps, ensure digital accountability and safeguard American creativity, jobs and consumers from what it termed the “digital devalue chain” of counterfeits.

Source : www.worldfootwear.com

EAEU countries strengthen cooperation to protect consumers from counterfeit products



On October 6 in Minsk, the Eurasian Economic Commission supported by the Ministry of Antimonopoly Regulation and Trade of the Republic of Belarus held a discussion session “The Eurasian Initiative: Joining Efforts to Protect Consumers from Counterfeit Products” at the 13th Anti-Counterfeiting 2025 International Forum.

Vladimir Sinkevich, Director of the EEC Department for Sanitary, Phytosanitary and Veterinary Measures, stressed that the key instruments for establishing an open and fair market are the introduction of voluntary standards of business behavior, consumer education and active contacts with public organizations. According to Vladimir Sinkevich, precisely these activities help shape the trust of buyers and ensure effective protection of their interests.

He emphasized the great importance of the annual Anti-Counterfeiting forum that brings together opinion leaders and professionals from various backgrounds to develop common approaches and

take practical steps to combat counterfeiting, as well as promote responsible consumption culture.

The session speakers touched upon a range of matters related to the current market situation, development of new trade formats, legislative initiatives and opportunities of using cutting-edge technologies and digital solutions for identifying fake goods.

Special attention was paid to the responsibility of entrepreneurs in preventing counterfeiting and raising awareness of citizens about risks associated with buying counterfeit products.

Experts discussed practical instruments for monitoring online sales and ways for further improving the goods quality control system. The discussion results will be the basis for the Commission's proposals aimed at further development of integration processes in the field of consumer protection.

Source: <https://eec.eaeunion.org/>

Identifying Counterfeit Drugs Is Impossible, Experts Call for Stronger Government Regulations at Health Summit 2025

In an eye-opening session during the Times Network India Health Summit & Awards 2025, experts vehemently expressed concern over rising cases of counterfeit drugs in a session titled Combatting Spurious and Substandard Drugs in India: Ensuring Trust, Safety, and Compliance. Attending the panel were Durga Prasad Satapathy, Executive Vice President, Intas Pharmaceuticals Ltd., Dr. Rohit Gutgutia, Medical Director, Nova IVF Fertility, and Dr Pratik Das, Medical Director & Chief, Kolkata Kidney Institute.

The panel discussed the dangers of counterfeit and spurious drugs that have claimed several lives in the past, the latest being the deaths of at least 11 children in Rajasthan and Madhya Pradesh.

According to Dr Sathpathy, the duplication of drugs is so accurate that it becomes impossible to identify a fake one from the original. "Identifying counterfeit drugs is impossible. There is no process that you can identify whether this drug is spurious or counterfeit because those in this business replicate, and sometimes it's even better than the original," he said.

Medications are relied on for managing chronic illness, preventing pregnancy, and treating life-threatening diseases. Yet unknowingly, most people also consume counterfeit drugs daily - even in developed countries with well-regulated healthcare systems. They put their lives at risk for something they should be able to trust.

The pharmaceutical industry and drug regulators say they are constantly working to keep any below-standard and fraudulent drugs out of circulation, but in vain. Counterfeit drugs are giving rise to antibiotic resistance

Doctors say it is one of the reasons why antibiotic resistance is increasing. "If a medicine you prescribe to the patient is substandard, the patient does not get cured. But the bacteria keep growing, and more

resistance develops. In several ways, it becomes dangerous for both the patients and the doctor," said Dr Rohit Gutgutia.

Antibiotic resistance happens when bacteria change and develop the ability to withstand the effects of antibiotics, rendering the drugs ineffective. This natural process, accelerated by the overuse and misuse of antibiotics in humans, animals, and agriculture, leads to "superbugs" that cause infections that are harder to treat and can be fatal.

Need to strengthen control over fake drugs.

Dr Pratik Das called for drug regulators, both at the state and central levels, to work together to tighten control over increasing counterfeit drug cases. "Rules are there, but there is a need for work to be done more efficiently on them. Regulators – both at the central and state levels- should enforce control," he said.

What are fake drugs?

Fake drugs are manufactured and packaged to look like legitimate brand-name medications, but mostly contain little to no of the active ingredients that are listed on the label. Fake drugs in the illicit supply chain pose a serious potential risk to patients' health.

In many cases, these fake drugs do not provide the needed therapeutic value as they may lack the active ingredients. In the worst case, some contain dangerous products. Experts say many fake medicines also contain mercury, arsenic, rat poison, or cement."

Consuming counterfeit drugs can have serious consequences for individuals, communities, and overall global public health. According to the World Health Organization (WHO), one of every 10 medicines fails in low- and middle-income countries because they are substandard or falsified.

Source : <https://www.timesnownews.com>

Researchers develop new sensor to 'detect counterfeit medicine'



The University of Brighton has created a portable drug verification device that could enhance drug safety across the globe, it has announced.

Researchers at the University of Brighton have developed a new device to “detect counterfeit medicines” quickly, accurately and affordably.

The university said that the FakeMedSensor, a handheld electrochemical sensor device, is designed to “make drug verification faster, more reliable and affordable”.

The device uses “electrochemical sensing” to detect “the presence and amount of active pharmaceutical ingredients without needing complex processes”, it added.

While the prototype is still in its pilot phase, the University of Brighton said that the results in laboratory trials have been “strong.”

The next stage for the FakeMedSensor involves broader testing and refinement to meet regulatory and industry standards, with the team behind the device hoping to have it on the commercial market “within the next year”, it added.

“Fake or poor-quality drugs can enter the system at any stage – from production to point of sale,” said PhD researcher Dr Rico Shergill, who developed the device alongside University of Brighton professor of clinical and bioanalytical chemistry Professor Bhavik Patel.

“We wanted a low-cost portable device that could be used anywhere to detect issues in real time,” he added.

“Serious threat to global health”

And Patel warned that some populations are at higher risk of consuming fake medicines than others. “Falsified and substandard medication presents a serious threat to global health – one that disproportionately affects vulnerable populations,” he said.

He added that the team’s work aims to deliver “a practical solution that provides wide-scale surveillance of medicines throughout all phases of the supply chain”.

Source: <https://www.chemistanddruggist.co.uk/>

Securing Trust, Shaping Tomorrow: ASPA 2025–27

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Co-opted Governing
Body Member
Mr. Ranesh Bajaj
Director, VINSAK



ASPA Elects New Leadership to Strengthen India's Fight Against Counterfeiting and Illicit Trade

The Authentication Solution Providers' Association (ASPA), a non-profit industry body representing the authentication and traceability solutions sector since 1998, is proud to announce the election of its new Governing Body for the term 2025–2027.

The newly elected Governing Body is as follows:

- President: Mr. Ankit Gupta, Joint Managing Director, Holostik India Limited
- Vice President: Mr. Nakul Pasricha, MD & CEO, PharmaSecure
- General Secretary: Mr. Sanjay Kumbhat, Director, Kumbhat Holographics
- Treasurer: Mr. Saurabh Agarwal, Vice President & General Manager, Avery Dennison, South Asia

- Governing Body Member: Mr. Smitesh Surana, Managing Director, Everest Holovisions Limited
- Co-opted Governing Body Member: Mr. Ranesh Bajaj, Director, VINSAK
- Co-opted Governing Body Member (Past President): Mr. Manoj Kochar, Director, Holoflex Limited

Building a Strong Foundation

The Governing Body of 2023–2025 made tremendous strides in strengthening ASPA's position as a trusted voice in the fight against counterfeiting, smuggling, and illicit trade. Through focused industry reports, stakeholder collaborations, and policy advocacy, ASPA has become a key enabler of authentication and traceability solutions across critical industries such as pharmaceuticals, FMCG, food & beverages, agrochemicals, automotive, and consumer durables.



Notably, ASPA's flagship research publications such as the State of Counterfeiting in India Report and the Authentication & Traceability Market Size Report (developed in collaboration with CRISIL and Accenture) have become benchmark references for policymakers and brand owners. These reports have brought actionable insights on the economic impact of counterfeiting and have guided regulatory bodies and industry players in shaping robust authentication and traceability strategies.

ASPA's efforts have also been visible through its multi-sector awareness campaigns, its flagship Traceability and Authentication Forum, and capacity-building initiatives engaging both national and international stakeholders. The association has consistently advocated for phygital authentication—the integration of physical and digital solutions—to strengthen product security in an evolving digital era.

Charting the Road Ahead

ASPA's mission is driven by four key focus areas — Awareness, Advocacy, Research, and Innovation — that collectively strengthen the fight against counterfeiting and promote a secure, transparent marketplace. Through awareness, ASPA educates policymakers, brand owners, and consumers about the risks of counterfeiting and the importance of authentication and traceability. Its advocacy and industry partnerships foster collaboration with government bodies, regulators, and global organizations to shape effective policies and frameworks. ASPA's research initiatives, including its State of Counterfeiting in India report with CRISIL and Authentication & Traceability Market Size reports, Counterfeiting News Repository Report, White Papers, etc provide data-driven insights that guide industry action and policy decisions. Finally, by promoting innovation, ASPA encourages the adoption of cutting-edge physical, digital, and phygital solutions — ensuring that its members remain at the forefront of global best practices in authentication and traceability.



Carrying the Legacy Forward: Ankit Gupta Takes Charge as ASPA President (2025–27)

Newly elected as President of ASPA, Mr. Ankit Gupta addressed the members and shared his vision for the Association:

“It is an absolute honor to be elected as the President of ASPA and to have the opportunity to lead our industry association alongside such an accomplished Governing Body. Over the next two years, we are committed to making this journey memorable marked by learning, growth, collaboration, and strong advocacy for our collective cause.

I deeply acknowledge and thank our industry seniors, including Mr. Manoj Kochar, Mr. Luv Shriram, Mr. Nakul Pasricha, and many others who have steered the path of ASPA over the last 25 years.

On a personal note, this moment is especially meaningful as I follow in the footsteps of my late father, Shri U.K. Gupta, who once held this very position. I am humbled to carry forward his legacy, and I am sure he would be proud to see life come full circle. I also extend my gratitude to my colleagues at Holostik for their constant support. Together with our members, we will strive to make the world a safer and counterfeit-free place.”

Continuing the Momentum

With its renewed leadership and clear vision, ASPA is poised to further strengthen its role as an industry catalyst in the fight against counterfeiting and illicit trade. The Association remains steadfast in its commitment to safeguarding brands, protecting consumers, and promoting innovation-driven authentication and traceability solutions that contribute to a secure and transparent economy.

Introducing the New Identity: Traceability & Authentication Times

Reflecting ASPA's Broader Vision to Secure, Authenticate, and Trace Every Product Journey

Since its inception in 1998, the Authentication Solution Providers' Association (ASPA) has been at the forefront of India's fight against counterfeiting, illicit trade, and product fraud. Over the years, ASPA has evolved from being a collective voice of security solution providers into a comprehensive industry platform that drives awareness, research, advocacy, and innovation in the fields of both authentication and traceability.

One of ASPA's most respected initiatives — The Authentication Times, its bi-monthly magazine — has chronicled this journey for over a decade. The magazine has served as the industry's knowledge hub, featuring thought leadership, research insights, policy updates, and global best practices on product authentication, packaging security, and brand protection.

As the world of product security evolves and the lines between authentication and traceability grow increasingly intertwined, ASPA is proud to announce a new chapter in this journey —

The Authentication Times is now Traceability & Authentication Times.

Why the Change? A Reflection of Industry Evolution

In recent years, ASPA has witnessed a rapid transformation in how industries approach product protection and supply chain integrity. Authentication technologies — such as holograms, security inks, OVDs, QR codes, and non-clonable features — continue to play a critical role in ensuring product genuineness. However, the need for end-to-end traceability has become equally essential in today's dynamic, data-driven marketplace.

From pharmaceuticals and FMCG to agrochemicals, automotive, and consumer goods, industries are no longer just seeking to secure a product's origin; they want to map its journey across the supply chain,

verify it in real time, and respond quickly to risks like counterfeiting, diversion, or regulatory non-compliance.

ASPA's new identity for its flagship publication represents this evolution — from product-level authentication to system-level traceability. The renaming signifies the convergence of physical and digital technologies, or what ASPA calls the “phygital approach” — the future of product security.

A Platform that Mirrors ASPA's Expanding Role

This rebranding is not just a name change; it's a reaffirmation of ASPA's mission and the growing scope of its work. Over the past few years, ASPA has launched several landmark initiatives that align perfectly with this expanded focus:

- **Traceability & Authentication Industry Size Report:** In collaboration with leading research partner Accenture, ASPA recently released India's first comprehensive market study estimating the value and growth potential of the Authentication & Traceability industry. The report highlights a robust market trajectory — expected to grow by over 11% annually — underscoring the increasing adoption of secure and traceable systems across sectors.
- **Traceability & Authentication Forum (TAF):** ASPA's flagship event brings together government authorities, brand owners, technology leaders, and global experts to deliberate on policies, technologies, and implementation frameworks for end-to-end product traceability. This forum has become a platform for dialogue, collaboration, and actionable insights for industry transformation. ASPA have successfully organised 6 editions of TAF.

Empowering ASPA Members: The Backbone of the Ecosystem

By featuring their success stories, innovations, and impact, Traceability & Authentication Times will continue to be the voice of ASPA members,

showcasing how their solutions build trust, transparency, and accountability across industries.

A Future Built on Integration and Trust

The decision to rename the magazine stems from ASPA's belief that authentication and traceability are two sides of the same coin. Authentication validates the genuineness of a product — ensuring that its original and unaltered. Traceability complements this by providing visibility across the supply chain, enabling stakeholders to pinpoint origin, verify movement, and detect anomalies.

Together, they form the foundation of a trust-based, data-enabled economy — one that not only protects brands and consumers but also supports India's vision of "Make in India, Trusted in the World."

As ASPA continues to lead the narrative on securing supply chains and promoting responsible innovation, Traceability & Authentication Times will serve as the industry's window to the future — a publication that informs, inspires, and connects.

In Conclusion

The evolution of The Authentication Times into Traceability & Authentication Times marks more than a new title — it symbolizes ASPA's expanded vision and the industry's transformation toward a holistic approach to product integrity.

Through this renewed identity, ASPA reaffirms its commitment to promoting both anti-counterfeiting and traceability solutions, empowering stakeholders with knowledge, technology, and collaboration to ensure that every product — from source to shelf — remains authentic, traceable, and trusted.

ASPA and Accenture Launch Landmark Study on India's Traceability & Authentication Market



The Authentication Solution Providers' Association (ASPA), in collaboration with Accenture, on 11th September 2025 launched a first-of-its-kind study on India's Authentication & Traceability (A&T) industry. The report provides an in-depth analysis of the sector's current landscape, growth drivers, challenges, and future outlook.

Key Findings

- Research Basis:** This study, conducted by Accenture, is based on survey responses from ASPA member companies along with in-depth interviews with industry stakeholders, government authorities, and global bodies
- Indian Market Size:** The Indian A&T industry stood at ₹9,705 crore in FY 2023-24, registering a CAGR of 7.4% between FY 2019-20 and FY 2023-24.
- Forecast:** The market is projected to grow to ₹10,612 crore in FY 2024-25 and further reach ₹16,575 crore by FY 2028-29, representing a CAGR of 11.3%.
- Global Context:** The global A&T market was valued at USD 147 billion in 2023 and is expected to grow to USD 382 billion by 2032, with Asia-Pacific showing the fastest CAGR of 14.2%.
- End-User Segments:** Pharmaceuticals (17%), consumer products (14%), cosmetics (13%), and auto components (13%) are the largest adopters of authentication and traceability solutions in India.



- **Growth Drivers:** Rising counterfeiting, consumer awareness, regulatory requirements, and the expansion of e-commerce are key demand triggers.
- **Technology Adoption:** While traditional methods like holograms and QR codes remain dominant, emerging solutions such as AI, blockchain, IoT, and phygital (physical + digital) technologies are expected to drive the next phase of growth.

ASPA's Role

Established in 1998, the Authentication Solution Providers' Association (ASPA) is a non-profit industry body that has been pivotal in promoting awareness, advocacy, research, and innovation to strengthen the fight against counterfeiting and the illicit economy. With more than 90 member companies covering pretty much all the technologies used for authentication and traceability - spanning physical, digital, and

phygital solutions. ASPA members collectively serve more than 20,000 brands worldwide through authentication solutions. Guided by its commitment to global standards and ethical practices, ASPA serves as the voice of the authentication and traceability industry, fostering collaboration among stakeholders, influencing policy, and driving the adoption of advanced technologies that ensure product integrity, consumer safety, and brand trust.

Quote from ASPA

Mr. Manoj Kochar, (Then President of ASPA), said: "This report is a milestone for India's fight against counterfeiting. Authentication and traceability are no longer optional; they are essential to protect consumers, safeguard brands, and build trust in the marketplace. With India's A&T industry set to grow at double-digit rates, this study will guide policymakers, businesses, and stakeholders in shaping a safer, more transparent future."

In the dynamic realm of innovation and collaboration, ASPA (Authentication Solution Provider Association) has embarked on groundbreaking collaborations, aligning with renowned organisers to fortify the industry and deliver immense value to ASPA members. Let's delve into these exciting FLEXO SUMMIT ASIA 2025 scheduled for 26 & 27 November 2025 at JECC Novotel Jaipur. This event is preceding the Bharat Pack and Bharat Food Expo 2025. ASPA is the Supporting Association for these events.

- **Bharat PacExpo 2025:** The Packaging & Supply Chain event Bharat PacExpo, is scheduled from 28-30 November at the Jaipur Exhibition & Convention Centre (JECC). ASPA is participating as a Supporting Association.
 - ASPA is proud to announce its partnership with the **BW Pharma World – Pharma Leadership Awards 2025**, to be held on **30th October in Mumbai**. This collaboration marks another significant step in ASPA's ongoing mission to promote **authentication, traceability, and brand protection** within India's pharmaceutical ecosystem. As a partner, ASPA will spotlight the importance of securing the pharma supply chain—from manufacturing to the last mile—by encouraging the adoption of innovative **anti-counterfeiting and traceability technologies**.
 - ASPA as Supporting Partner for **FoodTekPack 2025 – Advancing the Save Food Movement through Innovation in Processing & Packaging, 11–12 December 2025** | India Expo Centre, Greater Noida, Held alongside the IntraPac India Exhibition. ASPA is proud to join FoodTekPack 2025 as a Supporting Partner, reinforcing its commitment to promoting authenticity, safety, and sustainability in the food and beverage sector. The conference will spotlight cutting-edge advancements in processing, packaging, and traceability technologies that align with the global Save Food Movement. ASPA invites its members to actively participate and showcase their authentication and traceability solutions that ensure product integrity, reduce waste, and strengthen consumer trust across the food supply chain.
 - **IntraPac India 2025:** IntraPac India, the latest addition to IPAMA's long-standing legacy, will be held from 10-13 December 2025 at the India Expo Centre, Greater Noida, NCR Delhi. The event will showcase a comprehensive range of packaging solutions, machinery, and allied products including plastic, metal, glass, and paper packaging as well as filling, capping, filling & sealing, biodegradable packaging, protective packaging, automation and robotics, tube packaging, mono cartons, traceability & tracking, logistics, film, moulding, and many more. ASPA is supporting as a Supporting Association.
- These collaborations exemplify ASPA's proactive approach to fostering innovation, promoting security, and championing cutting-edge solutions across sectors such as Food and Beverage, Beauty and Cosmetics, Healthcare, Pharmaceuticals, Packaging, Brand Security, Security Services, Logistics, and technology. ASPA continues to be a driving force, navigating the industry toward a future of enhanced security and technological excellence.
- Stay tuned for more exciting developments as ASPA continues to shape the landscape of authentication and traceability solutions.



The Seal of
Genuineness



AUTHENTICATING SUPPLY CHAINS, SECURING LIVES



Anti-Counterfeiting Solutions



Security
Holograms
(OVDs)



Tax Stamps



Holographic Hot
Stamping Foils



Holographic
Sealing Wads



Secure & Smart
Labels
(QR Code & RFID)



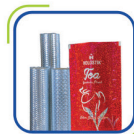
Shrink Labels



UV-embossed
3D Speciality
Labels



Holographic
Folding Cartons



Holographic &
UV Packaging
Films & Pouches
and many more...

Digital Solutions



Supply Chain
Management



Product
Authentication



Track & Trace



Warranty
Management



Inventory
Management



Reward
Management
and many more...

Awards & Recognitions



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